|  | Jeff Orr  Director of Research,  IT & Technologies,  ISG Software Research  Phone: +1 458 218 9993  E-Mail: jeff.orr@isg-one.com |
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| Signature Traits | IT Strategist. CIO Advisor. Technology Modernization Leader. |
| What he does  at ISG | Jeff Orr leads ISG’s research and advisory for IT & Technologies, with a focus on CIO and technology leadership. His coverage spans cloud computing, cybersecurity, DevOps and application platforms, and IT management. Jeff helps enterprises modernize IT and align technology with business outcomes to achieve meaningful digital transformation. |
| Past achievements  for clients | Jeff has more than three decades of experience in emerging technology research, product strategy, and advisory roles. Before ISG and Ventana Research, he served as Editor-in-Chief and thought leader for *Cyber Security Hub* and spent a decade as Research Director at ABI Research. Earlier in his career, Jeff held leadership roles in technology, product management, and marketing, where he shaped strategies that advanced innovation and organizational success. |
| Career highlights | * Director of Research for IT & Technologies at ISG Software Research. * Product leadership at Ventana Research, shaping educational and research insights. * Editor-in-Chief, *Cyber Security Hub*. * Corporate Strategy, Emerging Technology at The Walt Disney Company. * Instrumental in the standardization and global emergence of Wi-Fi, 4G and other technology products. |
| Education & credentials | Embry-Riddle Aeronautical University  University of California, Berkeley  University of California, Santa Cruz  Oregon State University Certified Master Gardener |
| What you will appreciate working with him | Jeff combines deep IT and technology expertise with a pragmatic approach to CIO and enterprise leadership. His insights into cloud, security, DevOps, and automation enable him to guide organizations through complex IT transformation journeys. His approachable style and ability to link strategy with measurable outcomes make him a trusted partner for clients. |